



FRIENDS ACCOMPLISHMENTS – OCTOBER 2002 THROUGH SEPTEMBER 2003

Programs or Special Projects/Events Sponsored

Red Rock Days – does not include donations	October	\$ 3,560.00
Harvest Fest	October	\$ 540.00
Sloan Canyon Dedication - does not include donations	February	\$ 2,505.00
Lunch for DOI Assistant Secretary Rebecca Watson	February	\$ 165.00
Art Contest	March	\$ 515.00
Trash Bash	April	\$ 960.00
Desert Babies	Ongoing	\$ 400.00
Bat Program	Ongoing	\$ 700.00
Project GLOBE	Ongoing	\$ 1,010.00
Mojave Max/Tortoise Education	Ongoing	\$ 2,880.00
EGO Workshop supplies and expenses	Ongoing	\$ 2,060.00
Interpretive displays or material	Ongoing	\$ 2,685.00
Funding for <i>Keystone</i>	Ongoing	\$ 5,000.00
Wayside sign funding	Ongoing	\$15,000.00
Recycling	Ongoing	\$ 1,465.00
23 Transportation scholarships – est. 1,850 children visited RRC	Ongoing	\$ 5,690.00
Dog waste disposal	Ongoing	\$ 1,945.00
Volunteer training refreshments	Ongoing	\$ 495.00
BLM Employee refreshments or recognition	Ongoing	\$ 320.00
		\$47,895.00

Equipment/Upgrades

Upgrades/equipment repair for BLM Law Enforcement	October	\$ 425.00
Golf Cart (used) for campground	December	\$1,920.00
Office Supplies for BLM Use - Visitor Center	Ongoing	\$ 615.00
Visitor Center Maintenance	Ongoing	\$ 410.00
Cultural Resource materials	Ongoing	\$ 580.00
Landscaping Committee Materials/Supplies	Ongoing	\$1,240.00
Campground improvements - fencing and tent pad upgrades	Ongoing	\$4,150.00
		\$9,340.00

Grants/Donations (made and received)

<u>Information</u>	<u>Received</u>	<u>Made</u>
Nevada Wildlife Foundation		-\$ 250.00
National Wild Horse Association (includes Burro posters)		-\$4,300.00
Bureau of Land Management (1500 burro posters)		-\$4,125.00
Sedway Middle School – Wild Horse naming contest		-\$ 400.00
Sunrise Colony Donation	\$27,930.00	
The Howard Hughes Corporation grant for Trail Run	\$ 2,500.00	
Del Webb Corporation (Sloan Canyon dedication fund)	\$ 1,000.00	
Sprint Grant for Trail Run	\$ 250.00	
Sam's Club	\$ 500.00	
Friends Member (program support)	\$ 600.00	
Friends Member (designated for Cultural Resources)	\$ 500.00	
S.C.M.R Hiking Club (wayside sign fund)	\$ 400.00	
Prudential Foundation (matching grant)	\$ 100.00	
Rock that Rolls (Harvest Fest donation)	\$ 90.00	
	\$33,870.00	(\$9,075.00)



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Member/BLM Education

NAI Training -Santa Fe - air, food, hotel and car for 2 BLM staff	October	\$1,475.00
Rock Art Recording seminar	January	\$ 380.00
Wilderness First Aid training	January	\$ 700.00
Blaine Benedict – APPL Convention in Albuquerque	February	\$ 914.00
Tom Pfaendler – APPL Convention in Albuquerque	February	\$ 914.00
Ray Stafford - APPL Convention in Albuquerque	February	\$ 675.00
Airfare to Albany – GLOBE training	July	\$ 370.00
		\$5,428.00

Fundraising/Financial Statistics

- First Annual Tortoise Trot generates \$4,000.00 in revenue
- Calico I donation box received \$800.00 in revenue
- Visitor Center donations generates \$3,625.00
- Water/Soda sales increase 30.5% to \$13,820.00
- Revenue from sales to RRCIA increase 29% - \$40,100
- Firewood sales increase 42%, from \$1500.00 to \$2150.00
- Sunrise Colony donations end



Other

- Development of first **Operational Handbook** for Friends of Red Rock Canyon with training and orientation session for board and committee members.
- Development of official Friends policy regarding **Urban Encroachment** on the Canyon.
- Friends provided information and testimony regarding the **'Red Rock Overlay' zoning proposal** and other issues affecting the Canyon.
- Active participation in committee planning for **The Oliver Ranch Environmental Education facility**.
- Participation in Interpretive **Wayside Sign Program** (\$15,000.00) in conjunction with RRCIA and BLM.
- Organized and moderated **'Partner Planning Conference'** for RRCIA and FORRC board members and BLM management.
 - Newly created **Tortoise Habitat committee** provided daily care for Tortoise and Lizard habitats, as well as interpretive information to visitors, resulting in 1,300 volunteer hours.
 - PLANT Committee provided **over 1,600 hours service** for Visitor Center plant maintenance, propagation and non-indigenous species eradication.
 - Developed and sponsored **'Trash Bash'**, a spring clean-up day for the Canyon.
 - **Recognized community partners**, Sunrise Colony Homes and The Howard Hughes Corporation, for sustaining program support and responsible development.
- Friends **membership levels highest in history** – an 8% increase to 416 memberships (612 total members)
- Friends **volunteer hours increased 6%** to 16,500 hours.
- **Web site updated** and constantly improving.
- **Reactivated Community Relations position** results in multiple congressional recognition certificates as well as numerous positive press articles regarding Friends and Red Rock Canyon events or programs.
- Friends members again provided **majority staffing for Red Rock Days** in registration, team leaders, cooking and overall event logistics.

