

# FRIENDS OF RED ROCK CANYON

2006 - 2007 Annual Report

## YEARLY INCOME, COST OF GOODS, AND EXPENSE TOTALS

	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>9 year total</u>
- SUNRISE COLONY DONATIONS	\$4,000	\$48,500	\$55,250	\$67,350	\$27,928	\$59,585	\$4,750	\$0	\$0	\$267,363
- DONATION BOX DONATIONS	\$2,959	\$3,149	\$3,402	\$5,116	\$4,419	\$6,547	\$5,908	\$6,360	\$5,512	\$43,372
- OTHER DONATIONS	\$1,204	\$4,381	\$4,610	\$11,983	\$8,640	\$12,746	\$8,024	\$3,313	\$3,529	\$58,430
- MEMBERSHIP DUES	\$1,680	\$3,910	\$3,870	\$4,780	\$4,095	\$4,740	\$19,860	\$22,715	\$28,120	\$93,770
- WALKWAY SALES	\$0	\$0	\$6,217	\$23,280	\$21,141	\$18,615	\$16,085	\$28,269	\$18,850	\$132,457
- RRCIA SALES	\$36,155	\$41,241	\$31,288	\$63,114	\$64,138	\$56,886	\$64,675	\$74,647	\$54,352	\$486,496
- WATER SALES	\$2,261	\$5,110	\$9,140	\$10,584	\$12,529	\$17,156	\$13,833	\$16,930	\$18,543	\$106,086
- FIREWOOD SALES	\$0	\$0	\$0	\$2,920	\$3,795	\$4,812	\$3,475	\$4,460	\$4,294	\$23,756
- EVENTS	\$0	\$0	\$0	\$0	\$3,999	\$5,493	\$5,665	\$350	\$1,450	\$16,957
- MISCELLANEOUS INCOME	\$3,053	\$5,405	\$4,146	\$23,090	\$5,720	\$3,066	\$2,089	\$2,178	\$1,951	\$50,698
- GRANTS							\$5,000	\$0	\$0	\$5,000
<b>TOTAL INCOME</b>	\$51,312	\$111,696	\$117,923	\$212,217	\$156,404	\$189,646	\$144,364	\$164,222	\$136,601	\$1,284,385
TOTAL INVESTMENT INCOME	\$2,215	\$3,067	\$6,279	\$2,818	\$2,316	\$1,811	\$4,550	\$6,060	\$10,185	\$39,301
<b>TOTAL INCOME - ALL SOURCES</b>	\$53,527	\$114,763	\$124,202	\$215,035	\$158,720	\$191,457	\$148,914	\$170,282	\$146,786	\$1,323,686
EXPENSES - RED ROCK SUPPORT	\$24,026	\$51,722	\$97,768	\$128,323	\$110,798	\$121,905	\$102,957	\$118,947	\$103,795	\$860,241
NET ORDINARY INCOME (less interest)	\$9,391	\$49,250	\$6,819	\$52,811	\$5,546	\$41,985	-\$44	-\$4,457	-\$556	\$160,745
BANK BALANCES AT YEAR END	\$70,937	\$113,045	\$119,742	\$169,385	\$163,581	\$205,838	\$223,141	\$223,515	\$234,760	
TOTAL ASSETS AT YEAR END	\$81,297	\$130,711	\$140,917	\$207,430	\$215,923	\$246,976	\$254,847	\$260,229	\$266,774	
AVERAGE INVENTORY	\$3,176	\$10,502	\$21,330	\$35,491	\$34,973	\$32,814	\$31,847	\$32,210	\$26,820	
INVENTORY TURN (RRCIA RATIO)	5.63	1.02	0.63	0.88	1.15	1.10	1.30	1.54	1.24	

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## TOTAL EXPENSES BY COMMITTEE OR PROJECT BY YEAR

	<u>1999</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>9 year total</u>
BLM SUPPORT	\$9,535	\$13,559	\$21,818	\$21,078	\$23,382	\$21,632	\$26,410	\$24,633	\$18,811	\$180,858
FIREWOOD (COGS)	\$0	\$0	\$0	\$1,500	\$2,138	\$2,455	\$1,788	\$2,475	\$1,650	\$12,006
ENVIRONMENTAL EDUCATION	\$4,340	\$10,513	\$3,443	\$4,364	\$8,645	\$9,668	\$4,514	\$6,829	\$6,012	\$58,328
EVENT	\$0	\$0	\$0	\$0	\$0	\$6,098	\$5,195	\$0	\$0	\$11,293
FIELD TRIP	\$0	\$2,933	\$4,254	\$4,558	\$5,690	\$3,003	\$1,754	\$3,518	\$3,634	\$29,344
CULTURAL RESOURCES	\$19	\$188	\$126	\$744	\$964	\$2,883	\$636	\$1,404	\$463	\$7,427
HOSPITALITY	\$170	\$1,244	\$2,786	\$3,644	\$4,042	\$8,256	\$6,325	\$3,387	\$4,058	\$33,912
PLANT - LANDSCAPING	\$0	\$0	\$710	\$290	\$1,237	\$1,095	\$1,459	\$881	\$288	\$5,960
MEMBERSHIP	\$456	\$1,137	\$5,569	\$1,887	\$4,295	\$4,247	\$7,350	\$8,037	\$2,806	\$35,784
NATURAL RESOURCES	\$89	\$1,067	\$3,124	\$3,428	\$2,610	\$1,378	\$3,506	\$4,635	\$1,285	\$21,122
NEWSLETTER	\$2,011	\$2,699	\$4,121	\$3,771	\$5,034	\$4,260	\$4,320	\$3,770	\$2,687	\$32,673
COMMUNITY RELATIONS	\$265	\$1,977	\$7,489	\$5,665	\$10,744	\$4,247	\$9,498	\$7,885	\$7,738	\$55,508
TORTOISE	\$0	\$0	\$0	\$0	\$0	\$336	\$580	\$386	\$671	\$1,973
WAYS AND MEANS	\$56	\$625	\$632	\$1,529	\$1,274	\$273	\$442	\$379	\$51	\$5,261
SPECIAL PROJECTS	\$0	\$0	\$31,050	\$33,436	\$15,000	\$22,062	\$4,256	\$16,883	\$7,443	\$130,130
WALKWAY (COGS and program expense)	0	\$0	\$2,574	\$11,650	\$10,950	\$11,067	\$10,335	\$10,806	\$9,622	\$67,004
GENERAL (insurance, computer, etc.)	\$7,085	\$15,780	\$10,072	\$30,779	\$14,793	\$8,647	\$14,589	\$21,325	\$21,063	\$144,133
PAYROLL		\$0	\$0	\$0	\$0	\$0	\$0	\$1,714	\$15,513	\$17,227
STORE SALES (COGS)	\$17,895	\$10,724	\$13,336	\$31,083	\$40,060	\$36,054	\$41,451	\$49,732	\$33,362	\$273,697
	\$41,921	\$62,446	\$111,104	\$159,406	\$150,858	\$147,661	\$144,408	\$168,679	\$137,157	\$1,123,640

Friends of Red Rock Canyon  
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Programs/Events	Expense	Timeframe
Campground Support	\$1489	Ongoing
Art Contest	\$550	Ongoing
Photo Contest	\$141	Ongoing
Spring Fling	\$345	April 2007
Make a Difference Day	\$3800	October 2006
Red Rock Day	\$1075	April 2007
Hispanic Cultural Fair	\$100	March 2007
Mojave Max program support	\$4700	Ongoing
Junior Ranger supplies	\$765	Ongoing
Transportation Scholarships	\$3634	Ongoing
9/11 Five year anniversary memorial	\$525	September 2006
	\$17,124.00	

Red Rock Canyon	Expense	Timeframe
Laminating Machine	\$245	June
Laptop Computer for Friends Room	\$1025	June
Keystone Printing	\$8000	Ongoing
New Visitor Center Planning Support	\$1050	April
Miscellaneous Training Support	\$226	Ongoing
	\$10,546.00	

Training	Expense	Timeframe
NAI (volunteer management)	\$490	November 2006
Spanish for our Environment (supplies)	\$285	September 2007
Sustainable Funding Seminar (Williams and Friesema)	\$1260	March 2007
Board and Committee planning	\$125	April 2007
	\$2,160.00	

Friends of Red Rock Canyon  
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Natural Resource Protection	Expense	Timeframe
Reconstruction supplies – Red Spring	\$2520	October 2006
Cultural Monitoring and member training	\$640	Ongoing
National Trails Training Seminar	\$5800	February 2007
PLANT/Landscaping	\$290	Ongoing
Workday supplies	\$1100	Ongoing
Tortoise Habitat	\$670	Ongoing
	\$11,020.00	

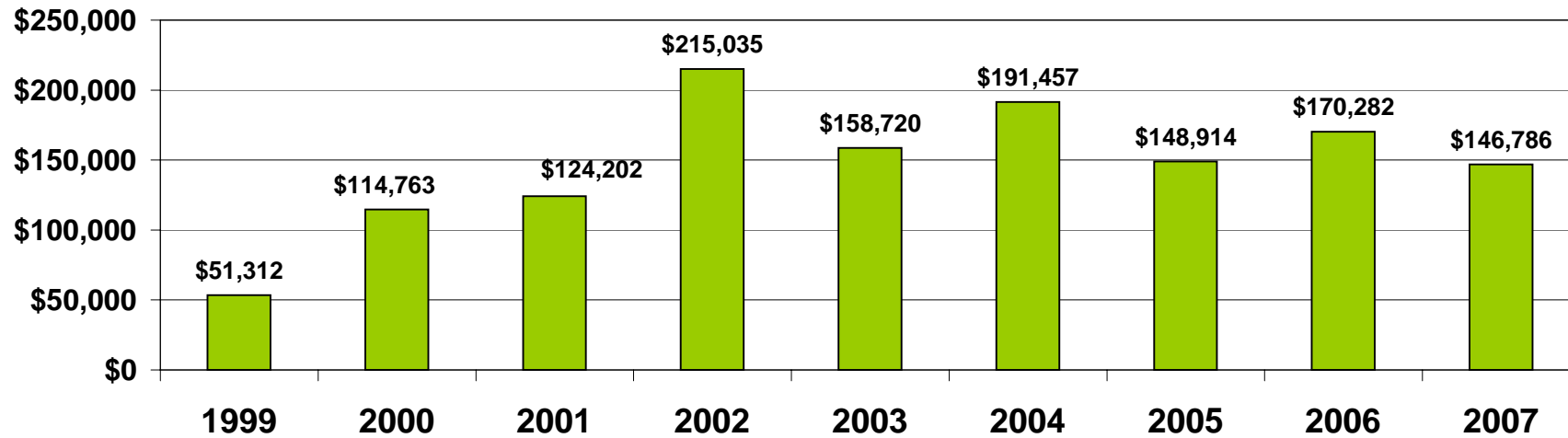
Friends	Expense	Timeframe
Organization banners	\$720	October 2006
Volunteer Appreciation Awards	\$1150	October 2006
Frequent Smiles Club	\$165	Ongoing
Member name tags	\$85	Ongoing
Newsletter and mailings	\$2700	Ongoing
	\$4,020.00	

Partner Support & Friends Promotions	Expense	Timeframe
Training (Grand Staircase Escalante)	\$175	October 2006
National Conservation System Foundation Launch	\$1050	September 2007
Post-it and pens	\$1400	July 2007
	\$2,625.00	

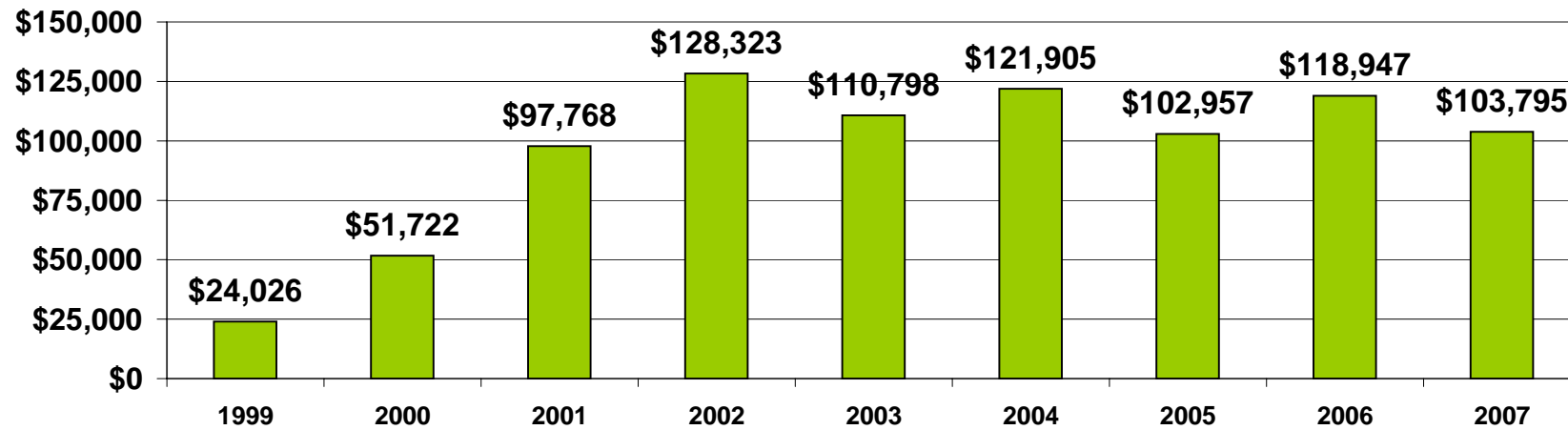
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## INCOME LEVELS

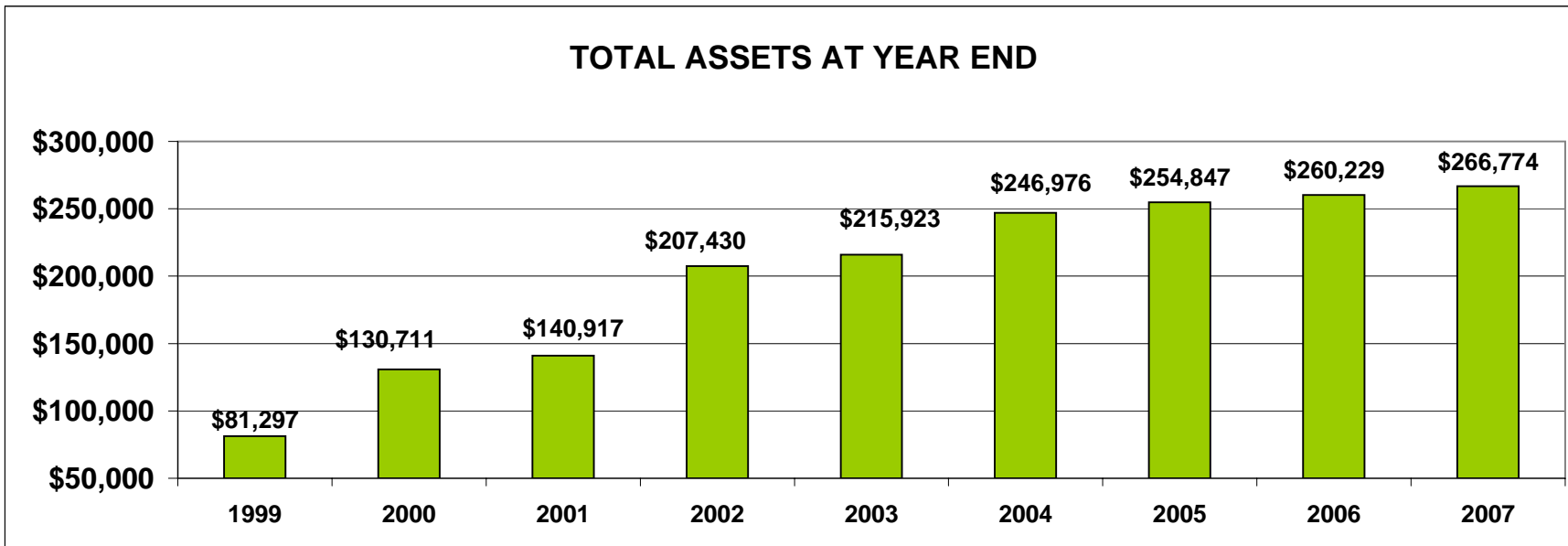
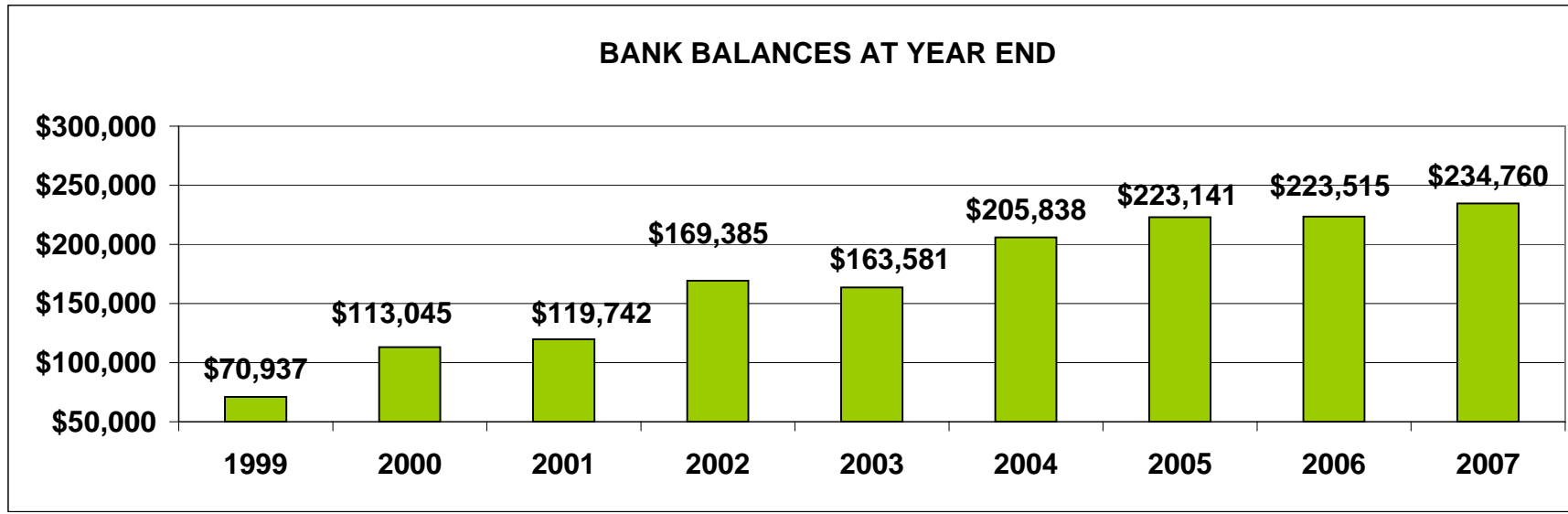


## DIRECT FINANCIAL SUPPORT OF RED ROCK CANYON NCA



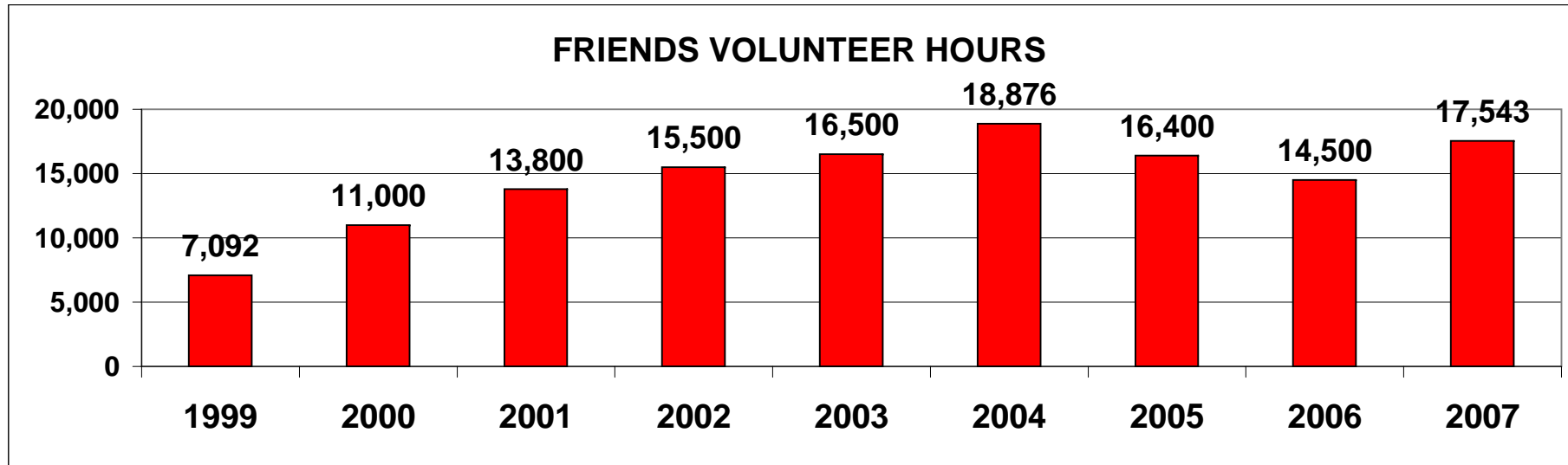
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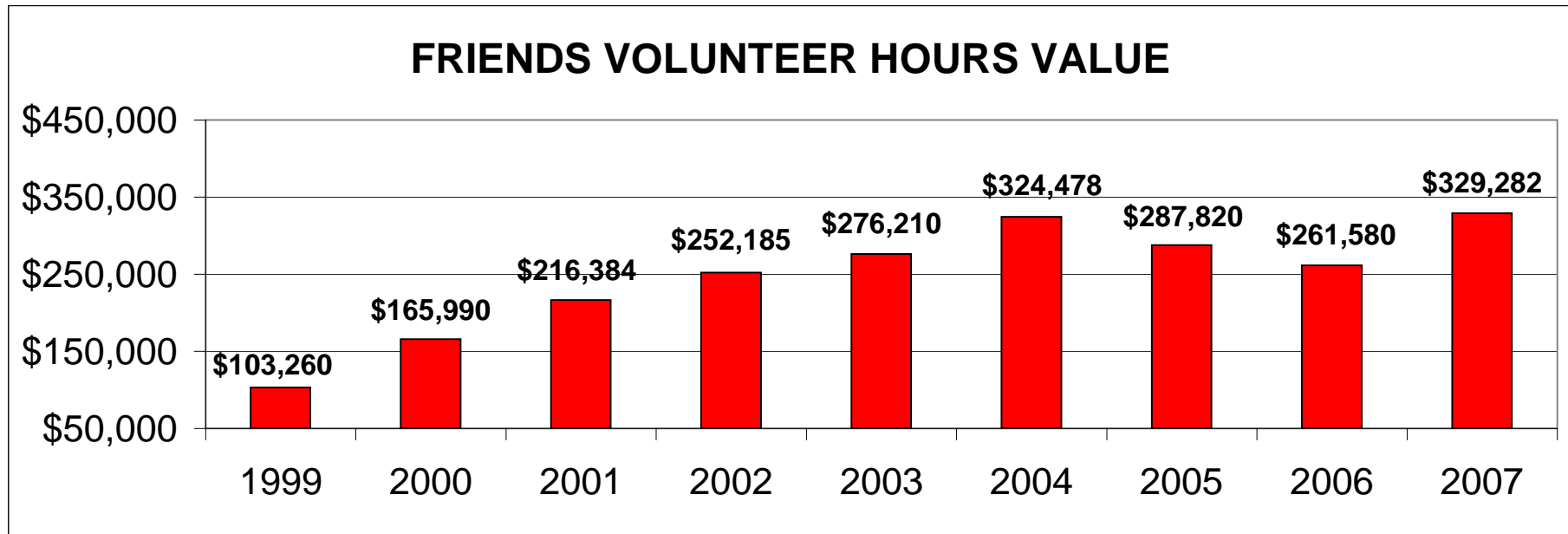


YEAR END VOLUNTEER HOURS

7,092 11,000 13,800 15,500 16,500 18,876 16,400 14,500 17,543

131,211

### FRIENDS VOLUNTEER HOURS VALUE



VOLUNTEER HOUR VALUE

\$14.56 \$15.09 \$15.68 \$16.27 \$16.74 \$17.19 \$17.55 \$18.04 \$18.77  
 \$103,260 \$165,990 \$216,384 \$252,185 \$276,210 \$324,478 \$287,820 \$261,580 \$329,282

\$2,217,189